WHAT IS CLAIMED IS:

1. A polarizing plate comprising a polyvinyl alcohol-based polarizing film containing a dichroic substance and a transparent protective film bonded to at least one surface of the polyvinyl alcohol-based polarizing film through an adhesive layer, wherein

the adhesive layer comprises a water-soluble crosslinking agent capable of crosslinking a vinyl alcohol-based polymer.

2. The polarizing plate according to claim 1, wherein the adhesive layer further comprises the vinyl alcohol-based polymer.

3. The polarizing plate according to claim 1, wherein the water-soluble crosslinking agent is selected from the group consisting of boric acid, borax, glutaraldehyde, melamine and oxalic acid.

4. The polarizing plate according to claim 1, wherein the transparent protective film comprises a polymer selected from the group consisting of an acetate-based resin, a polyester-based resin, a polyethersulfone-based resin, a polycarbonate-based resin, a polyamide-based resin, a polyimide-based resin, a polyolefine-based resin and an acrylic resin.

5. The polarizing plate according to claim 1, wherein the transparent protective film is a triacetylcellulose film having a saponified surface.

6. An optical member of a laminate made by providing at least one additional optical layer on a polarizing plate comprising a polyvinyl alcohol-based polarizing film containing a dichroic substance and a transparent protective film bonded to at least one surface of the polyvinyl alcohol-based polarizing film through an adhesive layer, wherein the adhesive layer comprises a water-soluble crosslinking agent capable of crosslinking a vinyl alcohol-based polymer, and wherein the additional optical layer is other than a polarizing layer.

7. The optical member according to claim 6, wherein the additional optical layer is at least one selected from the group consisting of a reflective layer, a semitransparent reflective layer, a brightness-enhanced plate and a

retardation plate.

8. A liquid crystal display comprising a liquid crystal cell and a polarizing plate arranged on at least one surface of the liquid crystal cell, wherein the polarizing plate comprises a polyvinyl alcohol-based polarizing film containing a dichroic substance and a transparent protective film bonded to at least one surface of the polyvinyl alcohol-based polarizing film through an adhesive layer, where the adhesive layer comprises a water-soluble crosslinking agent capable of crosslinking a vinyl alcohol-based polymer.